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To foster ethical discussion and understanding in the workplace, the Lockheed Martin

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company developed a quiz for employees called “ Gray Matters. ” The quiz is multiple choice, with a range of points awarded (or subtracted) depending on the response. Subsequently, the approach has been adopted by a wide range of corporations.

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Business case studies | Resolving ethical problems ...

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Starbucks Business Ethics Case Study - notesmatic

Business Ethics Case Analyses Friday, May 8, 2020 Atlanta Man Tries to Sell Millions of Non-Existent Masks to VA (2020) Atlanta Man Tries To Take Advantage of the COVID-19 Crisis By Trying to Sell \$750 Million Worth of Fake Masks to VA

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This study of cases focuses on ethics decision- making, and includes both short and long, more business cases that highlight the practicalities of business practice and ethical theory. A beneficial feature of Cases in Business Ethics is the variety of ways in which the cases can be organized to fit the course curriculum.

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Gain a better understanding of common threads and patterns of ethical challenges with cases and readings drawn from pop culture, business, and history. BUSINESS

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ETHICS: CASE STUDIES AND SELECTED READINGS, 9E provides relevant issues, such as getting out of student loans-- the consequences and societal costs as well as benefit to graduates. Probing questions and content force you to look beyond emotions and opinions to evaluate the costs of ethical decisions, such as Edward Snowden's actions and whether they harmed or helped society. Cases provide historical perspective as you learn how individuals slip into behavior that lead to ethical and legal breaches. Real examples of business decisions gone awry in this market-leading collection of readings present patterns of behaviors and choices that often result in the destruction of businesses and personal lives. Perspective and insights provide a knowledge base for readers to recognize and resolve ethical issues.

Packed with real-life examples of business decisions gone awry, the book explores the complex issues of business ethics from the leaders' perspectives. This best-selling text offers a rare collection of readings which examines the business decision-making processes of many types of leaders, while revealing some of the common factors that push them over ethical lines they might not otherwise cross.

This collection of quality cases and essays on business ethics addresses some of the most pertinent ethical issues in today's business environment. It goes well beyond matters of fraud and public relations to consider standards of professionalism, corporate decision-making structure, the interface between ethical theory and economic practice, etc.; contains cases that deal not only with ethical failures, but with ethical successes.

Many people think of business as a game of strategy, and argue that whatever works for business success is acceptable, even if it involves cheating, deceptions, and other improprieties. Jewish business law rejects this approach. Using specific case studies, this book analyzes the strategies that are impermissible, discussing deceptive advertising, negative advertising, pressure tactics in sales, insider trading, price matching, worker evaluations, termination policy, and many others. An excellent adult education volume.

This book provides a basis for class discussion about the responsible conduct of social science research. These 16 brief research ethics cases describe situations in which ethical dilemmas arise and present the student with the opportunity to think through the different implications for researchers. The cases emphasize different types of ethical dilemmas involving faculty, students, participants, and stakeholders. Students can discuss what happened, why it was or was not unethical, and what should be the consequences for the actors. Included are the original cases complete with learning objectives, teaching notes, and questions for discussion.

Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Engages readers in learning about ethical theory by using movies and both national and international case

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Studies in business as the vehicle for analysis and reflection Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences Draws from a variety of actual cases in Business Ethics ? from the 1982 Tylenol poisoning and the 1989 Exxon Valdez disaster to recent examples such as the Foster Farms salmonella outbreak and the chemical spill in West Virginia Reveals the important role that ethics plays in setting the moral foundation of a business or corporation Develops critical thinking skills through applying analytical checklists to ethical dilemmas raised in films and in actual cases in Business Ethics

The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas. Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field

An important guide for senior management on structuring an organization to promote ethical behavior and enhance performance Designed for senior leaders of organizations – boards of directors; C-level executives; trustees; managing partners; government officials; and anyone tasked with a duty – Business Ethics: A Case Study Approach provides readers with an understanding of the human elements that drive ethical and unethical behavior and how to recognize indicators – both bad and good – of an organization's ethical make-up. Topics featured include: what drives individual decision making; how groups and environments influence decision making; the role of leadership; and much more.

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